UvA 3MT Competition 2021

Evaluation criteria

Faculty and Grand Jury's consist of 3-5 members that are balanced by age, gender, academic/professional positions (including a marketing professional), and discipline. They will evaluate each video on the following criteria.

COMPREHENSION AND CONTENT

☑ Did the presentation provide an understanding of the background and significance to the research question being addressed while explaining terminology and avoiding jargon?

☑ Did the presentation clearly describe the impact and/or results of the research, including conclusions and outcomes?

☑ Did the presentation follow a clear and logical sequence?

☑ Was the thesis topic, research significance, results/impact and outcomes communicated in language appropriate to a non-specialist audience?

☑ Did the presenter spend adequate time on each element of their presentation - or did they elaborate for too long on one aspect or was the presentation rushed?

ENGAGEMENT AND COMMUNICATION

☑ Did the oration make the audience want to know more?

☑ Was the presenter careful not to trivialise or generalise their research?

☑ Did the presenter convey enthusiasm for their research?

☑ Did the presenter capture and maintain their audience’s attention?

☑ Did the speaker have sufficient stage presence, eye contact and vocal range; maintain a steady pace, and have a confident stance?

☑ Did the PowerPoint slide enhance the presentation - was it clear, legible, and concise?