**Pre-Seed APPLICATION FORM Valorisation Fund UvA.**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |
| --- | --- | --- |
|  | **Description of application** |   |
| **●** | Title (business) Case: |  |
| **●** | Business developer IXA-UvA HvA |  |
| **1** | **Personal details APPLICANT** | *(Copy this block in case of multiple people)* |
| **●** | Name |  |
| **●** | UvA email address |  |
| **●** | Do you have experience with commercialization of Technology(s)? |  |
| **2** | **Summary**  |   |
| **●** | Describe in max. 150 words the essence of the invention and business case, including problem, added value, unique aspects, functional advantage. |  |
| **●** | Describe the planned activities funded by the Pre seed loan.  |  |
|  | Describe the main goals of the activities funded by the Pre seed loan.  |  |
| **3** | **Knowledge &Technology** |    |
| **●** | How is the knowledge and technology processed and used in the product/service ? |  |
|  | What is the Technology Readiness Level (TRL) of the Knowledge? |  |
| **4** | **Product & Market** |    |
| **●** | Describe the potential market: customers/clients, size, market segment |  |
| **●** | Which barriers are expected to be determining for entry into the market? |  |
| **●** | What are competing alternatives with the same functionality? |  |
| **5** | **Strategy** |  |
| **●** | Briefly describe the strategy: start-up, cooperation external partner or licensing to external partner |   |
| **6** | **Protection of Intellectual Property (IP)****NB: Keep in mind the Valorisation Rules of the UvA. See:** [**http://www.uva.nl/en/about-the-uva/uva-profile/policy-papers/valorisation-at-the-university-of-amsterdam/valorisation-at-the-university-of-amsterdam.html**](http://www.uva.nl/en/about-the-uva/uva-profile/policy-papers/valorisation-at-the-university-of-amsterdam/valorisation-at-the-university-of-amsterdam.html) | *Please note that this doesn’t only apply to patents, but also software, questionnaires, etc.* |
| **●** | Mention all IP aspects necessary for exploitation of the results: who are the inventors and related patents |  |
| **●** | In the case there is a patent application: what is the status of the application? |  |
| **7** | **Financial plan** | *Please add a cash flow forecast for the next 12 months in exel* |
| **●** | Cashflow forecast |  |
| **8** | **Exploitation Plan** | *(Limited to  Feasibility Study)* |
|  | **d** | Costs | Start date | End date |
| I |  |  |  |  |
| II |  |  |  |  |
| III |  |  |  |  |
| IV |  |  |  |  |
|  | total: |  |  |  |
| **8** | **Acknowledgement of the Dean of the faculty** |  |
|  | Refer to a document or mail |  |
| **9** | **Signature** |  |
|  | Date: |  |
|  | Place: |  |
|  | Signature(s): |  |

 |