**Pre-Seed APPLICATION FORM Valorisation Fund UvA.**

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| |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | **Description of application** |  | | | | **●** | Title (business) Case: |  | | | | **●** | Business developer IXA-UvA HvA |  | | | | **1** | **Personal details APPLICANT** | *(Copy this block in case of multiple people)* | | | | **●** | Name |  | | | | **●** | UvA email address |  | | | | **●** | Do you have experience with commercialization of Technology(s)? |  | | | | **2** | **Summary** |  | | | | **●** | Describe in max. 150 words the essence of the invention and business case, including problem, added value, unique aspects, functional advantage. |  | | | | **●** | Describe the planned activities funded by the Pre seed loan. |  | | | |  | Describe the main goals of the activities funded by the Pre seed loan. |  | | | | **3** | **Knowledge &Technology** |  | | | | **●** | How is the knowledge and technology processed and used in the product/service ? |  | | | |  | What is the Technology Readiness Level (TRL) of the Knowledge? |  | | | | **4** | **Product & Market** |  | | | | **●** | Describe the potential market: customers/clients, size, market segment |  | | | | **●** | Which barriers are expected to be determining for entry into the market? |  | | | | **●** | What are competing alternatives with the same functionality? |  | | | | **5** | **Strategy** |  | | | | **●** | Briefly describe the strategy: start-up, cooperation external partner or licensing to external partner |  | | | | **6** | **Protection of Intellectual Property (IP)**  **NB: Keep in mind the Valorisation Rules of the UvA. See:** [**http://www.uva.nl/en/about-the-uva/uva-profile/policy-papers/valorisation-at-the-university-of-amsterdam/valorisation-at-the-university-of-amsterdam.html**](http://www.uva.nl/en/about-the-uva/uva-profile/policy-papers/valorisation-at-the-university-of-amsterdam/valorisation-at-the-university-of-amsterdam.html) | *Please note that this doesn’t only apply to patents, but also software, questionnaires, etc.* | | | | **●** | Mention all IP aspects necessary for exploitation of the results: who are the inventors and related patents |  | | | | **●** | In the case there is a patent application: what is the status of the application? |  | | | | **7** | **Financial plan** | *Please add a cash flow forecast for the next 12 months in exel* | | | | **●** | Cashflow forecast |  | | | | **8** | **Exploitation Plan** | *(Limited to  Feasibility Study)* | | | |  | **d** | Costs | Start date | End date | | I |  |  |  |  | | II |  |  |  |  | | III |  |  |  |  | | IV |  |  |  |  | |  | total: |  |  |  | | **8** | **Acknowledgement of the Dean of the faculty** |  | | | |  | Refer to a document or mail |  | | | | **9** | **Signature** |  | | | |  | Date: |  | | | |  | Place: |  | | | |  | Signature(s): |  | | | |